

交流 融合 创新 合作

Communication / Convergence / Creation / Cooperation



BIRTV2018

第二十七届北京国际广播电影电视展览会
Beijing International Radio, TV & Film Exhibition 2018

会议：2018年8月21-24日

展览：2018年8月22-25日

地点：北京·中国国际展览中心

Conference: August 21-24, 2018 Exhibition: August 22-25, 2018

Venue: China International Exhibition Center, Beijing, China

Sponsor:

State Administration of Press and Publication,
Radio, Film and Television, P.R.China

Organizers:

China Central Television (CCTV)
China Radio and TV Corporation for International Techno-
Economic Cooperation (CRTV)

Co-organizers:

China Film Equipment Corporation
China Radio and Television Equipment Industrial Association

Product Categories:

- Video Production Equipment & Accessories
- Audio Production Equipment & Accessories
- Play out and Display, LED, LCD
- IP Production Network
- Production & Transmission Network
- 4K / 8K / HDR
- New Media
- Big Data / Cloud
- VR / AR
- Lighting
- OB Van
- Test and Measurement Equipment
- Transmitter / Antenna / Receiver
- Film Production





Beijing International Radio, TV & Film Exhibition (BIRTV) as the most influential exhibition in the broadcasting industry, has been well received at home and abroad. Regarded as a must-attend event, BIRTV gathers the latest developments and technical innovations such as Ultra HD (4K/8K), OTT, Mobile Media, Pro Audio, etc. As the market of China continues to grow, this exhibition serves as an inspiring platform for the brightest minds in the industry to connect and communicate with each other for any possibility.

BIRTV2017 was a great success, with 519 companies and 56,300 visitors attended. Representatives of top manufacturers found their opportunities in the exhibiting area of 50,000 square meters to show quality products and exchange ideas with the industry's decision-makers from China and abroad. Related activities such as BIRTV Summit, BIRTV Awards, and BIRTV Science & Technology Development Forum (STDF) present unique opportunities for the promotion of new ideas, advanced technologies, and breakthrough products in China's broadcasting industry.

BIRTV2017 参展商及观众总数 (BIRTV2017 Exhibitor and Visitor)

观众总数

Total Attendance: 56,300

参展商总数

Total Exhibitors: 519

The must-attend industry exhibition in Asia

Equipment and Technologies of Content Acquisition/Creation/
Production/Manipulation and Distribution

For more information, please contact:
参观参展事宜， 敬请联系：



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